

⑤ Ariane Goodwin

Presentation Title (for artists & business!):  
Connection & Communication: It's a Whole New World!

How has the online, virtual world changed the fundamental nature of the way artists connect and communicate with their collectors?

Come learn...

The real power of a website  
How not to waste your time on social media  
The Blog-Connection and what it can do for your art and business  
Strategies and systems to keep buyers and collectors for a lifetime (businesses, you can read that as "customers for life!")

I'll take a 45-min slot. Fri: 2-3:15

I'll need a podium and good mike - no other technology is required.

no min or max of participants

gotta run, deadlines coming out my ears...

Appreciatively,  
Ariane

A. Goodwin, Ed.D.

Founder, Organizer, & Host  
of the 2012 smARTist-Telesummit  
Connection. Communication. Confidence.  
Connect with collectors + Communicate with confidence = More Sales!